



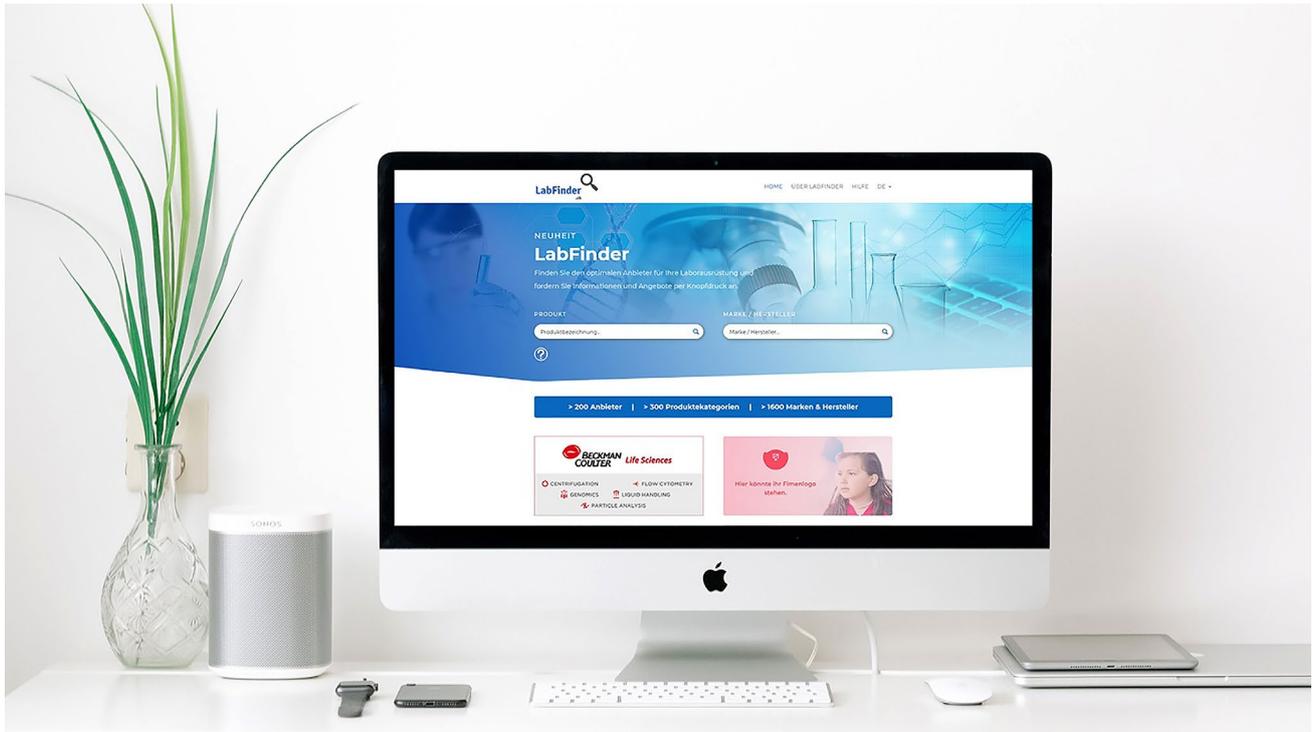
**LabFinder**  
.ch



**The new platform for  
Swiss laboratory  
requirements**

2020

# ABOUT LABFINDER



*It would be great if something like that existed...*

*...Thus began the idea, which successfully led to [www.LabFinder.ch](http://www.LabFinder.ch).*

The search for suitable providers for the different needs is often difficult and time-consuming. If providers were found, they have to be contacted and requested in different ways, individually.

It is not easy for providers to be found and contacted simply and specifically as a possible supplier. LabFinder offers the solution for exactly this challenge.

## LabFinder creates a win-win situation.

**As a user**, you can find the suppliers who can deliver the product and brand you are looking for with just a few clicks.

Contact your favorites in one single step via LabFinder.

**As a supplier** you are always on the radar of potential customers with your product range.

# FOR YOU AS A SUPPLIER

## How do you profit as a supplier with LabFinder

- You are always on the radar of potential customers with your company, product range and promotions
- LabFinder reaches the market in German, English and French
- You reach customers who would not notice you without LabFinder
- With product- and brand-specific banners you have the possibility to stand out from other suppliers
- LabFinder GmbH creates awareness and thus automatically expands your customer base
- Get an overview of the market and the active competitors
- Evaluate and contact suitable partner companies for bundled and 3rd party offers
- The appearance on LabFinder is efficient and can be used with low financial expenditure



# Profit targeted with LabFinder

## Your company and your product range on LabFinder

You appear on LabFinder with your company and your product range and can be evaluated and contacted by users directly as a supplier.

Service model	Scope	Duration	Price
Mini	Up to 5 products/brands	2020	190 CHF
Standard	Your assortment, unlimited on LabFinder	2020	365 CHF

Included in the service:

A data reconciliation with your assortment and your contact details

The optimization of your provider site with logo and company description

**Please carry out the first data reconciliation by 1 July 2020.**

LabFinder GmbH

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Webseite: www.labfinder.ch

ANBIETER KONTAKTIEREN

Es wäre toll, wenn es so etwas geben würde...  
... So begann die Idee, welche erfolgreich zu www.LabFinder.ch führte.  
Finden Sie mit wenigen Klicks die Anbieter, welche Ihnen das gesuchte Produkt oder die Marke liefern kann.  
Kontaktieren Sie Ihre Favoriten in einem einzigen Schritt über den LabFinder.

## DATA RECONCILIATION

your assortment ✓

your contact details ✓

your company ✓

Example provider page

Due to data integrity, providers who do not initiate data reconciliation by 1 July 2020 will be restricted. See FAQ's.

After that date, data reconciliation is required once a year.

LabFinder would like to achieve that through the regular data reconciliation, your product range and contact details are always correct and up to date.

You can have new product categories and functions activated on a regular basis.

# Stand out from the crowd

## Your banner on the homepage

Your banner will appear large on the start page and will be linked to a domain of your choice. The number of available banners on the start page is limited to 4.

You will receive a higher priority during the term and will appear as one of the top suppliers in your range. More attention is guaranteed.

Duration	Price
1 month	150 CHF
3 months	400 CHF

Incl. activation

The banners will be provided by you according to the given specifications (format & resolution) and entered by LabFinder GmbH.

Format: 400 x 200 px

Resolution: min. 72 dpi

The screenshot displays the LabFinder website interface. At the top, there is a navigation menu with links for HOME, ÜBER LABFINDER, ANBIETER, HILFE, and DE. The main header features the LabFinder logo and a search bar. Below the header, there are two search filters: 'PRODUKT' (Produktbezeichnung...) and 'MARKE / HERSTELLER' (Marke / Hersteller...). A blue banner below the search filters states: '> 200 Anbieter | > 300 Produktkategorien | > 1700 Marken & Hersteller'. The main content area contains four promotional banners:

- BLACK NOVEMBER Sale:** A banner for a sale ending on 31.12.2019, featuring images of laboratory equipment and the 'penggli' logo.
- haslab:** A banner with the text 'alles ausser gewöhnlich' and 'LABOR FACHHANDEL'.
- Waters:** A banner with the text 'Waters THE SCIENCE OF WHAT'S POSSIBLE.™'
- BECKMAN COULTER Life Sciences:** A banner listing various laboratory techniques: CENTRIFUGATION, FLOW CYTOMETRY, GENOMICS, LIQUID HANDLING, and PARTICLE ANALYSIS.

## Your banner at the products and brands

Your banner appears above the suppliers and is linked to a domain of your choice. The number of banners is limited to 1 piece for each product and brand.

You will appear as the first provider for the corresponding product or brand during the term of the contract. More attention is guaranteed.

Duration	Price
1 month	60 CHF
3 months	150 CHF

Incl. activation

The banners will be provided by you according to the given specification (format & resolution) and entered by LabFinder GmbH.

Format: 1000 x 138 px

Resolution: min. 72 dpi

## Your actions on LabFinder

Your actions will be published on [www.labfinder.ch/Aktionen](http://www.labfinder.ch/Aktionen) as a PDF.

Benefit from a larger number of users who will become aware of your actions and your company.

Activation fee	75 CHF
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Only the one-time expenditure of 75 CHF per activation will be charged.

The promotions are provided by you as a PDF and entered by LabFinder GmbH.

# FAQ's

## **Where does the current data come from before your first data reconciliation?**

The current data comes from the information of public provider websites and webshops.

## **Until when should a data reconciliation be carried out?**

In order for you as a provider to benefit optimally from LabFinder, we recommend that you carry out a data comparison by July 1, 2020 at the latest.

## **How does the data reconciliation work?**

You will receive a form which you adapt according to your contact data and product range and return to LabFinder.

You can use it to regularly activate new product categories and functions. LabFinder implements the data reconciliation within a maximum of 5 working days.

## **How can I benefit from the LabFinder options?**

Please contact us via [info@labfinder.ch](mailto:info@labfinder.ch). You will immediately receive an answer regarding further procedures regarding data reconciliation, banner options or the activation of your campaigns.

## **How does the billing work?**

The invoicing is done after the data reconciliation or after entering your banners with invoice in paper form or by e-mail. You have 30 days to pay the invoice.

## **What happens if I do not carry out a data reconciliation?**

Due to data integrity, providers who do not carry out data reconciliation for 12 months will be restricted. They appear as a possible provider for products and brands, but can no longer be requested directly via LabFinder. Your provider page will be deactivated and can no longer be visited. LabFinder wants to ensure that your product range and contact details are always correct and up to date through regular data comparison.

## **Can I sign out of LabFinder?**

The possibility exists. Inform us in writing at [info@labfinder.ch](mailto:info@labfinder.ch) that you do not wish to appear on LabFinder and we will remove you from LabFinder immediately.

## **How can my company, product range and special offers be highlighted?**

Use the mentioned possibilities with the banners to draw attention to yourself.

Make sure that your supplier page contains all necessary information, such as contact details, logo and company description (Included in the data reconciliation).

Let your current actions be displayed on LabFinder



# LabFinder

.ch



## CONTACT US

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